

GUIDELINES FOR SUBMISSION OF ARTICLES

- First page must contain the theme, title, abstract and name of the author(s), designation official address, contact number, email-id, Institution/University and place
- Word Limit :2500 words
- Font :Times New Roman
- Font Size :Heading 14 & Text 12
- Margin : 1 inch
- Line spacing : 1.5 inches
- Referencing :APA Style.
- Email Id for submission: gocoretech4@gmail.com
- Paper with less than 15% plagiarism will be published in conference proceedings/Edited volume book with ISBN
- All paper must be submitted in MS Word only,
- The selected papers will be permitted for presentation in the conference
- Last Date for Submission: 15.03.2024

Note:

Publication Charges will be intimated to authors of selected papers for separate payment. Each author has to register and pay separately

PARTICIPANTS:

Students, Research Scholars, Faculty Members from the Universities, Institutes, Colleges, Industries, and Professionals are encouraged to participate in the International Conference

HOW TO REACH ALAGAPPA UNIVERSITY

Train and Bus facilities are frequently available to Karaikudi. Chennai Anna International Airport - Madurai / Trichy Domestic Airport and then by road about 1 hr. 30 min.

ACCOMMODATION

Request for accommodation should be sent to The Convenor at the earliest. The expenditure for accommodation and travel will be met by participant. For the availability hotels at Karaikudi, Please visit our website. Refreshment and Lunch will be provided

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ALAGAPPA UNIVERSITY

(A State University Accredited with "A+" Grade by NAAC (CGPA: 3.64) in the Third Cycle and Graded as Category - 1 by MoE - UGC, 2020: The World University Rank: 401-500, QS ASIA Rank: 220, NIRF Rank: 30)

KARAISKUDI - 630 003, Tamil Nadu, India

www.alagappauniversity.ac.in

4th International Conference on DIGITAL TRANSFORMATION AND SUSTAINABLE ESG (Environmental, Social & Governance)

(DCS-ICDTSESG-2024)

(Scheduled on 21st & 22nd March, 2024)

Organized by

**DEPARTMENT OF CORPORATE
SECRETARYSHIP**

School of Management

ALAGAPPA UNIVERSITY

Karaikudi, Tamil Nadu, India.

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ABOUT THE UNIVERSITY

Alagappa University, situated in Karaikudi, Tamil Nadu, India, within the Sivaganga district, boasts a campus that provides an ideal setting for both research and education. Established in 1985 by an Act of the Tamil Nadu government, this university was named in honour of Dr. RM. Alagappa Chettiar, a renowned philanthropist and educator. Notably, it achieved an impressive A+ grade with a CGPA of 3.64 from the National Assessment and Accreditation Council (NAAC) in the 3rd cycle. Alagappa University holds the distinction of being the first state university in Tamil Nadu to attain an A+ grade and ranks second among the state universities with Category-I status in the country. In terms of national rankings, the university secured the 30th position among all universities in the National Institutional Ranking Framework (NIRF) for the year 2023 and 251th position in the QS Asia Ranking for 2023, 401-500 band position in World Times Higher Education (THE). Remarkably, Alagappa University stands out as the sole university in Tamil Nadu to receive a grant of Rs 100 crore under the MHRD-RUSA 2.0 Scheme.

ABOUT THE DEPARTMENT

The Department of Corporate Secretaryship is one of the few Department established at the time of inception of the University in 1985 with the objectives of developing a cadre of specialized professionals to man the Secretarial Department of Corporate Organizations. It is the first of its kind in the country offering Post Graduate and Research Programmes in Corporate Secretaryship. At present, the Department offers MBA (Corporate Secretaryship), M.Phil and Ph.D (Corporate Secretaryship), programmes. The Department also provides academic support to the Directorate of distance Education of the University to offer management related programmes offered through distance learning. The Department is equipped with highly qualified, competent and well trained faculty members who have expertise in their respective fields. It has a well equipped library cum reading room and a computer laboratory and employs modern pedagogical techniques to harness the students' skill through workshops, seminars, industrial visits and training

REGISTRATION FEES :

Delegates	Amount
UG/PG/CMA/ACS STUDENTS	INR 300
Research Scholars	INR500
Faculty/CMA, ICSI Members	INR 700
Corporate /Industry delegates	INR 1500
Foreign Participants	\$ 25
Publication fee (ISBN Book)	INR 1000

Co-author should register separately.

(Registration fee includes Conference Proceedings)

MODE OF PAYMENT

Registration fees shall be paid through NEFT or any fund transfer to the below mentioned Bank Account

Name of the Account	The Organizing Secretary (ICDTSESG 2024)
SB Account No.	7723402926
IFSC Code	IDIB000A008
Name of the Bank	Indian Bank, Alagappa College Campus Alagappa Puram, Karaikudi, Sivagangai District.

ABOUT THE CONFERENCE

The fusion of digital transformation and ESG (Environmental, Social, and Governance) principles represents a strategic alliance where advanced technologies are leveraged to enhance operational efficiency and align business practices with sustainability goals. This synergy involves employing digital tools like AI, data analytics, and block chain to measure and optimize environmental impact, foster social responsibility, and ensure transparent governance. Companies embracing this integration position themselves as forward-thinking entities committed to both technological progress and responsible, sustainable business practices. In this transformative landscape, digital transformation acts as the engine driving innovation and efficiency gains, while ESG considerations serve as the compass guiding organizations towards ethical and sustainable practices. The marriage of these two pillars underscores a commitment to long-term value creation, resonating with stakeholders who increasingly prioritize companies demonstrating environmental stewardship, social impact, and robust governance. By weaving together the threads of technology and sustainability, businesses not only future-proof their operations but also contribute meaningfully to a global paradigm shift towards responsible and conscientious corporate citizenship.

THEME & SUB THEME OF THE CONFERENCE

- Data Driven Sustainability
- Block chain for responsible Supply chain
- Renewable Energy teen integration
- Smart cities and social impact
- Digital governance and compliance
- Environmental Sustainability
- Technological Transformation in Corporate Governance
- Environmental Social and Governance (ESG)
- CSR and Environmental Sustainability
- Eco-Friendly Digital Infrastructure
- Innovative E- waste management
- AI for Environmental Monitoring
- Tech – Enabled Diverging and Inclusion
- Remote Work and Social Sustainability
- Circular Economy Platforms
- Digital Impact Measurement
- Fin-tech for Sustainable Investments
- Precision agriculture for sustainable farming
- Community Engagement through Tech.
- AI Integration IoT Implementation
- Robotic Process Automation
- Cyber security in the Digital Landscape
- Customer Experience Revolution
- Block chain Adoption
- 5G's Impact
- Edge Computing
- Human-Centric Design
- Sustainable e-HRM
- Sustainability in Digital Marketing
- E- banking and sustainable governance
- Automated governance
- A1 driver ESG Management
- Supply Chain Optimization
- Investing behavior & ESG
- Digital Rights and Ethics
- Digital Communication and stakeholder Engagemets

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